



LAUREN NYQUIST

DESIGNER / ILLUSTRATOR / WRITER

CONTACT

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SOFTWARE

Design

Adobe Photoshop, Illustrator, InDesign, and Acrobat, Canva

Information

Microsoft Excel, Word, PowerPoint, Google Drive, Sheets, Docs, Slides, Forms, and Keep, Dropbox, WorldCat, MeLCat, Overdrive, Libby, Dewey Decimal System

Marketplace

Shopify, Square

Communication

Slack, Zoom, Gmail, Outlook, Google Meet, Constant Contact, Blogger

SKILLS

- Cheerful customer service
- SEO research and best practices
- Organization and data management
- HTML code for blog formatting

STRENGTHS

- Comfortable working in a team environment and independently
- Attentive listener and effective communicator
- Friendly and collaborative demeanor
- Highly organized
- Curious and a fast learner

INTERESTS

Native wildlife, citizen science, children's literature, poetry, vintage design, houseplant collection

EDUCATION

2015 - 2019

College for Creative Studies • *Detroit, MI*

Bachelor of Fine Arts in Illustration, concentration in Creative Writing

EXPERIENCE

November 2019 - May 2021

Published Members Coordinator • *SCBWI Michigan Chapter Nonprofit* • *michigan.scbwi.org*

- Society of Children's Book Writers and Illustrators
- Volunteered between 5-20 hours each week, depending on the time of year.
- Worked with Michigan Chapter Leadership team, attending high-level discussions related to regional goals and member outreach
- Acted as connection between authors and event organizers to coordinate author and SCBWI promotion at events from statewide fairs to local, library-hosted events
- Used Constant Contact to create biannual newsletters advertising upcoming events and opportunities
- Conducted and edited over 30 interviews for *The Book Birthday Blog*
- Designed digital magazine for SCBWI Michigan's Spring Conference of 2021, including over 70 titles and a partnership with local bookstore chain

July 2019 - June 2021

Designer, Content Writer, Storefront Associate • *Peninsulas Berkley, Michigan* • *shoppeninsulas.com*

- Designed in-store signage, social media, and blog imagery with Adobe Illustrator
- Wrote over 600 social media posts for Instagram and Facebook, and over 20 blog posts
- Wrote and managed Shopify product descriptions
- Key holder, opened and closed storefront, operated register, and handled cash
- Answered in-person and telephone inquiries and assisted customers
- Developed inventory management system for backroom
- Created employee guides for returns and exchange protocol

January 2018 - Present

Freelance Illustrator, Designer, and Writer
Philadelphia, Pennsylvania • *laurennyquist.com*

- Creates illustrations and designs for shirts, bags, drinkware, embroidery and embossing, product packaging, and print posters, logos, email, and social media
- Provides art direction for studios
- Writes blogs about wildlife, state parks, travel, literature, and local history

Selected clients: Peninsulas, Michigan Department of Natural Resources, TriMet, Society of Children's Book Writers and Illustrators, A Book A Day